



**An Eco-Arts & Creative Repurposing, Community Enrichment Center**

- ReCycle For Good™ WALL – Making a visual statement, a complete wall where ongoing collections will “take recycling beyond the curb,” while increasing awareness of pressing issues near and far.
- The Re-Workshop – A welcoming hands-on space for exploring eco-art projects big and small~ for novice to artisan ~supplied with decluttered art and “raw” materials contributed in exchange for “clutter credits.”
- The S.O.S. (Sharing Our Stuff) Resource Space – A comfortable & inviting space where our shared books will provide a wealth of information for individual contemplation and reflection, & where “meetups” will provide a venue for shared thoughts, energy, creativity & “stuff.”
- The Corner Office – A private and inspiring backdrop available to solo entrepreneurs for professional meetings with potential and existing clients, boosting both confidence and productivity.
- The Party w/Purpose Place – Teaching people-friendly & eco-friendly choices while meeting the needs of parents to have a fun & fabulous party for their kids & scouts that everyone will find to be Time Well Spent.
- The Common Ground – The ever-changing, always-original retail and consignment sales floor connects the various work areas and extends the reach of the message of conscious consumerism, highlighting matters of sustainability and fair-trade with each sale.



**DeClutter For Good™ Donation Drives** – The cornerstone activity in support of Time Well Spent’s social mission, these quarterly drives facilitate the giving process for those in the suburbs by focusing on one topic at a time and providing a convenient drop-off location, helping those less fortunate in the process as well as the service organizations which serve them & helping to shine a light on their good work.

**Bringing Together Economies & People with Shared Values**

- Social Service Sector
- “Green” Economy
- Holistic/Wellness Economy
- Main Street/Local Economy
- Creative Economy

**Reflecting and Reinforcing Social & Economic Trends**

- Service
- Volunteerism
- Purposefulness
- Personal Awareness
- Transparency
- Conscious Capitalism
- Conscious Consumerism
- Stewardship
- Sustainability
- Co-Working Communities

**Providing Opportunities for Partnership & Collaboration**

- General Business Partner
- Web Design
- Finance & Accounting Expertise
- Management Systems Design
- Marketing Plan Design

**Seeking Seed Funding and Sponsorship**

- Program Related Investment
- Socially-Motivated Investment
- Sponsorship of Events & Space
- Social Enterprise Grants

**Connect Online**

- facebook.com/TimeWellSpent  
over 500 fans
- twitter.com/NancyTWS  
over 750 followers
- TWSblog.wordpress.com  
over 15,000 hits
- nancy.gallant@comcast.net

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## *The Mission - A Purpose-Driven Life Caring for Self, Fellow Man & Mother Earth*

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The mission of Time Well Spent is to inspire, educate and empower people in suburban communities to live with mindful awareness of the impact of their daily lifestyle and consumer choices on the quality of life for self, those in need and the environment. In its most basic terms, the mission is to expedite the growth of conscious consumerism.

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## *The Means - Collective DeCluttering & Creative Repurposing*

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Structured as an “Eco-Arts & Creative Repurposing Community Enrichment Center,” Time Well Spent will facilitate and foster a positive local movement toward collective decluttering ~ taking that which is creating barriers in our lives and homes, keeping it out of the waste stream, and putting it to good use through creative re-use and repurposing, and through organized donating and recycling that helps those in need and our planet ~ intentionally increasing awareness of social and environmental issues along the way. By researching and disseminating critical information about existing needs and service organizations, Time Well Spent will be a hub of information, collaboration, and connection across business and social sectors.

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## *The Target Market - Inspired and Transitioning Suburbanites*

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Beginning with those already actively taking steps toward living with awareness of the impact of their daily lifestyle and consumer choices, Time Well Spent will appeal to those members of the local creative arts economy, the “green” economy and like-minded community members who connect with the mission. A key target market will be women in the midst of transition, needing to re-evaluate their own life’s purpose even as they learn about the repurposing of salvaged materials and found objects and the needs of those less fortunate, allowing them to focus on both self and others.

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## *The Business Model - L3C - Financially Self-Sustaining Social Enterprise*

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Created primarily in service to the social and environmental mission, Time Well Spent will be structured as a low-profit business with operating funds generated by multiple revenue streams. Not only does each income stream support the mission, but each actually strengthens and reinforces the message, increasing awareness of the impact of our choices on the quality of our own lives, those less fortunate and our environment. To minimize risk, maximize the reach of the message and allow additional value to be built into the experience via a moderate pricing structure, multiple income streams are planned, including:

- Memberships
  - Party Fees
  - Retail Sales
  - Consignment Sales
  - Sponsorships
  - Meetup Fees
  - Rental Fees
  - Workshop Fees
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